



# IEEE



## 2023 IEEE AEROSPACE CONFERENCE

March 4-11, 2023, Yellowstone Conference Center, Big Sky, Montana

Prospective Patron,

The aerospace community is a group of the brightest and best minds in engineering, science, business and government who work to create, discuss, and review leading edge technologies and applications.

As Patron Chair of the 2023 IEEE Aerospace Conference, to be held at the Yellowstone Conference Center, Big Sky, Montana, I would like to invite you to consider joining us as a conference Patron.

If you have not participated in the past, we know you will find our conference an exceptional venue to display your products, capabilities, and services to potential new customers. You have a number of options to sponsor social, dinner and special events, have a dedicated room for one-on-ones, get a discount on an exhibit booth as well as have your company logo and product information included in all the paper and electronic conference materials.

We are expecting over 700 aerospace specialists, government and commercial leaders and their guests to attend. You will be able to showcase your business and products to this diverse group and interact with many talented people in the industry.

Please consider participating as a member of our Patron Program. Information on Patronage options is provided in the following pages and on our website. In addition, information about Exhibitor options is detailed on our website at

<http://www.aeroconf.org>

Finally, all Conference Patrons have the option to have their web sites linked to our conference page for online corporate advertisement. For more information, or to discuss your specific interests, please contact me by email at [promotions@aeroconf.org](mailto:promotions@aeroconf.org).

Sincerely,

Bob Sievers  
Patron & Exhibitor Chair  
2023 IEEE Aerospace Conference

P.O. Box 3105, Manhattan Beach, CA. 90266 (443) 839-4962





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### Patron Program Information

Granite	Granite	Bronze	Silver	Gold	Platinum	Diamond
Fee	\$1000	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000
Ad Page Size	1/4	¼	½	1	2	4
Registrations		1	1	2	2	4
Chair Banquet Tickets (Max)* OR			1	1	2	4
Lift Tickets (Max)* OR			2	4	8	16
Guest Packages (Max)*				1	2	4
Host Luncheon/Dinner, Plenary, Evening Fireside Social Events and Best Paper Award			1	2	3	4
Signature Event Host for Evening Reception**			1	2	2	3
One-on-One Meeting Room				Schedule as Needed	Dedicate	Dedicate

\* These three items can be traded

\*\* You can create an offering of your choice

As an IEEE Aerospace Conference Patron, you will receive the following at all patronage levels, depending on availability:

- Ad space in the Conference Program / Schedule and Conference phone app.
- Corporate name and logo on the inside-front cover of the Conference Program / Schedule.
- Link from the IEEE Aerospace Conference website to a page on the Patron’s website.
- An acknowledgement during one of the plenary sessions (pre- and post-dinner).
- Your corporate banners proudly displayed in the plenary hall side walls.
- 15% discount if you choose to join our Exhibitor Program.
- **Special recognition at or in any event/item you choose to host.**

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Patrons at the Silver level and higher may choose to exclusively host an event, such as the Best Paper award or the Junior Engineering Conference Scholarship ([www.aeroconf.org/junior-engineering](http://www.aeroconf.org/junior-engineering)). Event hosting allows a Patron an exclusive claim to support of that event, unless the Patron explicitly requests to co-host with another Patron. Ties will be decided by Patron level. All conference events are open to hosting, as are all publications. Hosted events will recognize and thank the hosting patron at the start of the event.

Events or publications not currently included in the conference may also be considered for hosting. Please contact Bob Sievers via email at [promotions@aeroconf.org](mailto:promotions@aeroconf.org) with your ideas.

Signature hosting opportunities are also available at one or more nightly receptions. These would allow the host to come up with a unique offering at a set-aside area in the reception hall. Events will be limited to 2 per night. Patron level and registration date will be used to resolve conflicting requests.

A new feature this year will be the private meeting rooms available at the higher Patron levels. At the entry level, we can provide a room available upon request to one or more patrons. You would just need to book time slots. At the higher level, we can provide a dedicate room. These rooms are in the lodge area, down the hall from the conference.

One excellent way to support the conference is to sponsor the Junior Engineering Conference Scholarship ([www.aeroconf.org/junior-engineering](http://www.aeroconf.org/junior-engineering)) with a \$1,000 tax-deductible gift. All gifts will be combined then divided amongst the high school seniors based on their level of participation over the years in the Junior Engineering Conference. Each senior will receive a certificate with the logos of the donor organizations, and each donor organization will receive a receipt for their gift and the knowledge that they have supported the next generation of engineers and scientists.

### Application & Payment:

1. Fill in the Patron Program Application Form on the last page of this document and email it to me at [promotions@aerospace.org](mailto:promotions@aerospace.org). Please be sure to select the benefits you want (e.g., Chair Banquet tickets or lift tickets or guest packages and any events that you would like to host).
2. When I have received your fully completed form and you have paid your Patron Program fee, I will coordinate with the Patron Representative identified on the form to issue you the complementary registrations and the selected benefits.

### Additional Information:

- The Guest Social Package (“Guest Pkg”) includes the plenary dinners, the Tuesday Slopeside Luncheon, and Friday closing night party.
- We recommend two 4’ (1.22m) x 6’ (1.83m) banners with grommets at the corners for hanging. Larger banners can be accommodated: contact us at [promotions@aeroconf.org](mailto:promotions@aeroconf.org). Please ship your banners by February 22, 2023 and notify us of the tracking number for the banner package so we can have all banners installed on the side walls in time for the first conference event Saturday night.
- Patrons are encouraged to email a logo that we can use on the Conference Supporter and

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Contributors page (inside front cover) in the conference Schedule and Program. Logo should be 3" x 4" (7.6cm x 10.2cm) TIFF CYMK, 600 dpi, and must be received by January 7, 2022.

- Ad copy should be TIFF CYMK, 600 dpi, and must be received by January 5, 2018.
- Payment must be received by January 26, 2022 for logos and/or ad copy to appear in the conference publications.
- Patrons are encouraged to submit one PowerPoint slide that promotes your organization's products and/or services, to be shown during the dinner slide show each day. Since the slide will be shown for only a few seconds each time, it should be designed with high-impact graphics and a simple message. Black background works best.
- **We recommend that you ship your items no later than February 25, 2023, due to potential weather conditions.** Big Sky does NOT receive deliveries on the weekend. All items MUST arrive by March 3, 2022. Be sure to include: your company name, point of contact, and mobile phone number, and "IEEE Patron". For more information, call the resort directly at (406) 995-5891.

### Shipping Instructions

Help us ensure your event execution is seamless - we appreciate your attention to the following process for sending your materials to Big Sky. **All boxes sent before or during the conference must be labeled with the following information:**

**Name of Group, Name of Person Shipping Packages, Date of Event**

C/O Megan Frese

50 Big Sky Resort Rd

PO Box 160001 (USPS) or Ste 160001 (Fed Ex/UPS/Freight)

Big Sky, MT 59716

All boxes sent to Big Sky Resort before or during the conference must be labeled to the attention of the conference manager with the recipient's name, group affiliation and event date. We ask that your boxes do not arrive more than 5 days prior to the start of your conference. Please keep in mind that the resort does not receive mail or shipments over the weekend. A storage fee may be applied to boxes arriving more than 5 days prior to arrival. Contact your conference manager to arrange this in advance. For return shipping, vendor must provide a paid shipping label (via UPS, FedEx, a specific courier) for each box. It is the responsibility of the vendors to ensure all boxes are properly packed and shipping label attached. Big Sky Resort will deliver all boxes from conference space to Shipping/Receiving.

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All packages will be delivered to designated event spaces at the time indicated on the Banquet Event Orders. Delivery information is to be communicated between Group Leaders and Vendors. Big Sky Resort will transfer all packages/freight between Shipping/Receiving and conference spaces. It is the sole responsibility of vendors to provide all materials needed for return shipping; including tape, boxes, pre-paid shipping labels etc. Vendors may utilize the concierge services at the Huntley or Summit Hotel to print shipping labels. Big Sky Resort is not responsible for any packages left without paid shipping labels. Additional handling charges may be applied.

For additional questions, please contact Big Sky Resort Conference Services at [megan.frese@bigskyresort.com](mailto:megan.frese@bigskyresort.com)

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## 2023 IEEE Aerospace Conference Patron Program Application Form

Date: \_\_\_\_\_

Organization Name \_\_\_\_\_

Organization Address \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Patron Representative Name: \_\_\_\_\_

Patron Representative Mobile Phone Number: \_\_\_\_\_

Patron Level: \_\_\_\_\_ Amount: \_\_\_\_\_

### Benefit Selection:

Chair Banquet Tickets \_\_\_\_\_ Lift Tickets \_\_\_\_\_ Guest Packages \_\_\_\_\_

Desired Events to Host: \_\_\_\_\_

\_\_\_\_\_

Signature Event Description: \_\_\_\_\_

\_\_\_\_\_

Other Requests: \_\_\_\_\_

Our program is very flexible and open to other suggestions for patronage. Please do not hesitate to contact me at [promotions@aeroconf.org](mailto:promotions@aeroconf.org). Paying by credit card, you can now pay online! Just fill in this application form and email it to me before.

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